

Call for Sponsors

11th Annual - New York Metro Joint Cyber Security Conference



The New York Metro Joint Cyber Security Conference is an annual collaborative event created in 2014 and cooperatively developed, organized and sponsored by the leading regional information security industry organizations and chapters. Driven by the collaboration between members of this coalition, the strength of organizational membership, the provision of desirable CPE credits and the concurrence of National Cyber Security Awareness Month – the NYMJCS is consistently well-attended by members of the information technology, information security, audit, academic, and business communities.

General Benefits of Sponsorship

As a sponsor you not only get the most targeted means of reaching the right individuals and businesses you also get the top of the mind awareness, your involvement will also create excitement and drive for more direct prospects. There are ample opportunities for sponsorship at various levels. However, all sponsors will enjoy the following benefits from this NYMJCS conference:

- Marketing exposure and brand recognition - Excellent opportunity for your company's brand and message in front of the region's key decision influencers within their organizations
- Demonstration of your organization's commitment to the information security community and commitment to knowledge sharing and networking
- Opportunity to identify candidates for potential future employment
- Complimentary access passes to the event for personnel or customers (determined by sponsorship level)

NYMJCS is a great way to reach the buyers of cyber security services. Your advertisements, whether online or in print, can further generate prospects.

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Demographics

Our presenters are industry professionals from a variety of sectors and industry verticals and include some of the best-known speakers in their fields and on the relevant topics to be covered in the various sessions, such as Emerging Technologies, Forensics, Audit, Application Security, Legal Issues, Regulatory Standards, and Threat Landscape. Past attractions included keynotes by senior leaders from National Cybersecurity Alliance, FBI Cybercrime Division, National Security Council, NIST and Microsoft; as well as a CISO panels and Women in Cybersecurity.

NYMJCS has sold out to capacity every year and our past demographics on attendees have been as follows:

By position / experience

Position	Percentage
Executive / Director / Senior Management	39%
Operational Management / Technical	28%
Entry Level / Junior	6%
Student	26%

By Affiliation

Position	Percentage
ISACA	30%
(ISC)2	26%
InfraGard	11%
ISSA	5%
HTCIA	1%
CSA	1%
[other]	12%

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Sponsorship Rate Card

All sponsorships include:

- Logo and Company Description in Downloadable/Printed Brochure and Website
- Printed Logo on attendee swag (bag, umbrella, etc)
- Complimentary Passes for Employees, Clients and Prospects

Platinum Sponsorship:

Benefits of [PLATINUM] Sponsorship	Rate (USD)
Premier table at Main Conference Floor *and* Premier table on breakout floor	25,000
30-minute speaking slot (Main Room) during the Lunch Break	

Gold Sponsorship:

Benefits of [Gold] Sponsorship	Rate (USD)
Premier table at Main Conference Floor *and* Premier table on breakout floor	15,000

Silver Sponsorship:

Benefits of [SILVER] Sponsorship	Rate (USD)
Table in Main Conference area	10,000

Bronze Sponsorship:

Benefits of [BRONZE] Sponsorship	Rate (USD)
Table on breakout floor	5,000

Startup Sponsorship *(must be in business <3 years)*

Benefits of [Startup] Sponsorship	Rate (USD)
Table on breakout floor	2,500

Specific Sponsorships

Event	Benefits	Rate (USD)
Conference Breakfast	Introduce the opening keynote	7,500
Conference Lunch	Introduce the after-lunch panel, custom-printed napkins	12,500
Networking Reception	Introduce the closing keynote	15,000

Workshop Sponsorships

Event	Benefits	Rate (USD)
Workshop Breakfast	Table at workshop venue	10,000
Workshop Lunch	Table at workshop venue	10,000
Workshop Session	Table at workshop venue	5,000

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Contact Information

For inquiries, please email us at Sponsorship@InfoSecurity.NYC

Sponsorship Interest

Company / Organization: [Click here to enter text.](#)

Office Address: [Click here to enter text.](#)

City: [Click here to enter text.](#)

State: [Click here to enter text.](#)

Zip: [Click here to enter text.](#)

Contact Name: [Click here to enter text.](#)

Contact eMail: [Click here to enter text.](#)

Contact Phone: [Click here to enter text.](#)

Contact Me	
Interest Level	Interest Level
Custom	

**Note: All marketing materials shall be approved by the NYMJCS Sponsorship Committee prior to the event.*

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About the New York Metro Joint Cyber Security Conference Coalition

The NYMJCSA coalition is governed by a Memorandum of Understanding defining the mission, goals and objectives of the coalition and its members for the purpose of conducting a joint two-day conference. The timing, security topics and awareness are part of our participation as Champions of the National Cyber Security Awareness Month (NCSAM) program. This type of activity helps expand the circles of the organizations and their respective members and join business, government, and academia for security awareness and information exchange. All participating organizations contribute volunteers to organize and execute the conference.